

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	6,261	45,681	121,171
	Population Est 25Q1	6,124	45,065	120,068
	Population Est 24Q4	6,135	45,086	120,007
	Population Est 24Q3	6,189	44,989	119,731
	Population Est 24Q2	6,176	44,914	119,520
	Population Est 24Q1	6,144	44,695	118,929
	Population Est 23Q4	6,045	43,933	117,569
	Population Est 23Q3	6,044	43,945	117,482
	Population Est 23Q2	6,009	43,747	116,886
	Population Fcst	6,823	49,635	130,937
	2010 Census Population	5,290	40,068	105,390
	2000 Census Population	5,249	31,743	88,349
	1990 Census Population	4,527	24,880	68,018
	Current Year Daytime Population	6,173	48,632	115,144
	Average Seasonal Population	14	190	546
	Historical Annual Growth, 1990 – 2000	1.49%	2.47%	2.65%
	Historical Annual Growth, 2000 – 2010	0.08%	2.36%	1.78%
	Estimated Annual Growth, 2010 – CY	1.17%	0.91%	0.97%
	Projected Annual Growth, CY to Y5	1.73%	1.67%	1.56%
	Group Qtrs Est	2	35	565
Transient Est Average Last 4 Qtrs	656	3,133	5,556	
Households	Current Year Estimated Households	2,540	17,486	44,961
	Households Est 25Q1	2,478	17,234	44,513
	Households Est 24Q4	2,481	17,242	44,495
	Households Est 24Q3	2,504	17,179	44,368
	Households Est 24Q2	2,483	17,148	44,285
	Households Est 24Q1	2,471	17,067	44,073
	Households Est 23Q4	2,429	16,743	43,520
	Households Est 23Q3	2,428	16,751	43,498
	Households Est 23Q2	2,415	16,672	43,267
	Households Fcst	2,782	19,091	48,703
	2010 Census Households	2,058	15,163	38,368
	2000 Census Households	2,132	12,456	32,521
	1990 Census Households	1,782	9,467	24,936
	Historical Annual Growth, 1990 – 2000	1.81%	2.78%	2.69%
	Historical Annual Growth, 2000 – 2010	-0.35%	1.99%	1.67%
	Estimated Annual Growth, 2010 – CY	1.46%	0.99%	1.10%
	Projected Annual Growth, CY to Y5	1.84%	1.77%	1.61%
Population per Household	2.46	2.61	2.68	

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Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.3%	1.6%	1.8%
	HH Income \$250,000 to \$499,999	1.5%	1.9%	2.1%
	HH Income \$200,000 to \$249,999	3.6%	4.4%	4.9%
	HH Income \$175,000 to \$199,999	2.5%	3.0%	4.1%
	HH Income \$150,000 to \$174,999	3.2%	3.9%	5.6%
	HH Income \$100,000 to 149,999	8.1%	16.1%	18.1%
	HH Income \$75,000 to 99,999	13.3%	14.5%	15.6%
	HH Income \$50,000 to 74,999	31.9%	23.0%	20.4%
	HH Income \$35,000 to 49,999	8.6%	11.3%	10.3%
	HH Income \$25,000 to 34,999	3.4%	6.8%	5.8%
	HH Income \$15,000 to 24,999	4.7%	5.3%	4.7%
	HH Income \$0 to 14,999	17.9%	8.2%	6.7%
	Average Household Income	\$73,421	\$89,688	\$98,797
	Median Household Income	\$59,288	\$68,254	\$78,085
	Per Capita Income	\$29,792	\$34,352	\$36,775
	Average Disposable Income	\$63,017	\$73,649	\$80,240
	Median Disposable Income	\$50,968	\$58,499	\$66,943
	Discretionary HH Income Over \$150,000	4.5%	4.3%	4.8%
	Discretionary HH Income \$125,000 to \$149,999	3.0%	3.8%	4.6%
	Discretionary HH Income \$100,000 to \$124,999	2.1%	4.5%	7.0%
	Discretionary HH Income \$75,000 to \$99,999	5.0%	9.7%	11.3%
	Discretionary HH Income \$50,000 to \$74,999	9.2%	17.4%	20.1%
	Discretionary HH Income \$25,000 to \$49,999	34.7%	32.9%	30.2%
	Discretionary HH Income Under \$25,000	41.4%	27.5%	22.0%
	Average Discretionary HH Income	\$40,559	\$51,888	\$58,480
	Median Discretionary HH Income	\$28,518	\$40,729	\$47,977
	Householder White – Count	569	4,083	11,341
	Median HH Income	\$91,469	\$80,368	\$83,376
	Average HH Income	\$100,407	\$91,026	\$93,823
	Householder Black or African-American – Count	1,496	9,681	23,040
	Median HH Income	\$56,283	\$67,524	\$77,974
	Average HH Income	\$61,977	\$81,156	\$88,926
	Householder Hispanic – Count	253	2,312	6,599
Median HH Income	\$52,907	\$65,245	\$72,638	
Average HH Income	\$57,060	\$71,950	\$82,449	
Householder Asian or Pacific Islander – Count	7	121	410	
Median HH Income	\$99,777	\$116,717	\$98,581	
Average HH Income	\$112,288	\$120,578	\$99,904	
Householder Other or Pacific Islander – Count	215	1,290	3,571	
Median HH Income	\$52,959	\$59,956	\$76,069	
Average HH Income	\$56,460	\$68,228	\$84,738	

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Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,031	21,601	57,105
	Female Population	3,230	24,080	64,066
Total Population by Age	Count of Pop 0 to 4 years	402	2,851	7,239
	Count of Pop 0 to 7 years	575	3,926	10,035
	Count of Pop 5 - 13	712	5,029	13,296
	Count of Pop 14 - 18	339	2,492	6,742
	Count of Pop 19 - 22	315	2,500	6,758
	Count of Pop 22 - 25	216	1,851	4,936
	Count of Pop 25 - 29	427	3,049	7,886
	Count of Pop 30 - 34	524	3,494	8,669
	Count of Pop 35 - 39	536	3,491	8,795
	Count of Pop 40 - 44	457	3,138	8,106
	Count of Pop 45 - 59	1,150	8,945	23,701
	Count of Pop 60 - 74	896	6,623	18,572
	Count of Pop 75 - 84	223	1,754	5,001
	Count of Pop 85+	65	465	1,469
	% of Pop 0 to 4 years	6.4%	6.2%	6.0%
	% of Pop 0 to 7 years	9.2%	8.6%	8.3%
	% of Pop 5 - 13	11.4%	11.0%	11.0%
	% of Pop 14 - 18	5.4%	5.5%	5.6%
	% of Pop 19 - 22	5.0%	5.5%	5.6%
	% of Pop 22 - 25	3.5%	4.1%	4.1%
	% of Pop 25 - 29	6.8%	6.7%	6.5%
	% of Pop 30 - 34	8.4%	7.6%	7.2%
	% of Pop 35 - 39	8.6%	7.6%	7.3%
	% of Pop 40 - 44	7.3%	6.9%	6.7%
	% of Pop 45 - 59	18.4%	19.6%	19.6%
	% of Pop 60 - 74	14.3%	14.5%	15.3%
	% of Pop 75 - 84	3.6%	3.8%	4.1%
	% of Pop 85+	1.0%	1.0%	1.2%
Median Age	36.8	37.3	37.9	
Average Age	37.7	38.1	38.7	
Male Population by Age	% of Pop 0 to 4 years	6.8%	6.7%	6.5%
	% of Pop 5 - 13	11.9%	11.6%	11.7%
	% of Pop 14 - 18	5.6%	5.8%	5.9%
	% of Pop 19 - 22	5.2%	5.9%	6.0%
	% of Pop 22 - 25	3.7%	4.5%	4.5%
	% of Pop 25 - 29	7.0%	6.9%	7.0%
	% of Pop 30 - 34	8.5%	7.7%	7.2%
	% of Pop 35 - 39	8.2%	7.5%	7.2%
	% of Pop 40 - 44	7.8%	6.8%	6.6%
	% of Pop 45 - 59	17.6%	18.8%	18.7%
	% of Pop 75 - 84	3.2%	3.2%	3.5%
	% of Pop 60 - 74	13.6%	13.7%	14.4%
	% of Pop 85+	0.9%	0.7%	0.8%
	Median Age	35.8	35.5	35.8
Average Age	36.8	36.8	37.2	

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	% of Pop 0 to 4 years	6.1%	5.8%	5.5%
	% of Pop 5 - 13	10.9%	10.5%	10.3%
	% of Pop 14 - 18	5.2%	5.2%	5.2%
	% of Pop 19 - 22	4.9%	5.0%	5.2%
	% of Pop 22 - 25	3.2%	3.7%	3.7%
	% of Pop 25 - 29	6.7%	6.4%	6.1%
	% of Pop 30 - 34	8.2%	7.6%	7.2%
	% of Pop 35 - 39	8.9%	7.8%	7.3%
	% of Pop 40 - 44	6.8%	6.9%	6.8%
	% of Pop 45 - 59	19.1%	20.2%	20.3%
	% of Pop 60 - 74	15.0%	15.2%	16.1%
	% of Pop 75 - 84	3.9%	4.4%	4.7%
	% of Pop 85+	1.2%	1.3%	1.6%
	Median Age	37.7	38.7	39.6
Average Age	38.6	39.3	40.0	
Race	Count of White	1,807	11,732	32,245
	Count of Black or African-American	3,112	24,896	63,642
	Count of Asian or Pacific Islander	73	603	1,629
	Count of Other races	1,268	8,450	23,655
	White	28.9%	25.7%	26.6%
	Black or African American	49.7%	54.5%	52.5%
	Asian	1.2%	1.3%	1.3%
	Other Races	20.3%	18.5%	19.5%
Language Spoken	Speak English at Home	80.9%	75.1%	75.5%
	Speak Spanish at Home	13.7%	19.1%	19.1%
	Speak French or French Creole at Home	2.3%	1.9%	1.4%
	Speak German at Home	0.6%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.1%	0.1%	0.6%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.4%	0.1%	0.0%
	Speak Vietnamese at Home	0.4%	0.5%	0.3%
	Speak Other Asian Languages at Home	0.3%	0.2%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.2%
	Speak Other Language at Home	1.4%	2.2%	2.4%
Hispanic	Hispanic Population	1,246	8,859	24,699
	Hispanic Population Percent	19.9%	19.4%	20.4%
	Mexican	79.7%	67.2%	58.6%
	Puerto Rican	3.6%	5.5%	7.1%
	Cuban	0.2%	1.3%	1.7%
	Dominican	0.9%	0.4%	0.9%
	Central American	10.6%	20.3%	23.2%
	South American	1.7%	3.9%	6.8%
	Other Hispanic	3.3%	1.4%	1.8%
	2000 Hispanic Population Percent	7%	6%	6%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	2.7%	2.3%	2.3%
	American	2.5%	2.1%	2.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	0.9%	0.7%	0.8%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.3%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.5%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	4.2%	3.9%	4.6%
	British	0.9%	0.9%	1.2%
	Dutch	0.1%	0.1%	0.1%
	French	0.1%	0.1%	0.1%
	German	0.7%	0.7%	0.9%
	Italian	0.4%	0.2%	0.3%
	Polish	0.2%	0.1%	0.1%
	Scandinavian	0.1%	0.1%	0.1%
	Scotch/Irish	1.5%	1.1%	1.3%
Other European (ie. Greek/Russian)	0.3%	0.7%	0.5%	
Middle Eastern	0.0%	0.0%	0.1%	
Other Ancestry	16.6%	12.6%	12.2%	
Unclassified Ancestry	5.9%	6.9%	7.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,277	30,959	82,200
	Elementary (0 to 8)	4.7%	5.1%	6.0%
	Some High School (9 to 11)	8.6%	6.4%	6.5%
	High School Graduate (12)	30.0%	28.3%	28.6%
	Some College (13 to 16)	17.6%	20.6%	20.2%
	Associates Degree Only	15.3%	10.1%	8.5%
	Bachelors Degree Only	14.7%	17.2%	19.5%
	Graduate Degree	9.2%	12.3%	10.8%
	% College (4+)	23.9%	29.5%	30.3%
Household Type	Total Households – count	2,540	17,486	44,961
	One Person HHs – count	823	5,184	12,371
	Family HHs – count	1,579	11,161	29,861
	Married Couple – count	796	6,712	18,185
	w/own children – count	251	2,418	6,923
	w/out own children – count	545	4,294	11,261
	Male Householder – count	171	1,150	2,778
	Female Householder – count	612	3,298	8,899
	Non-Family Households – count	138	1,142	2,728
	1 Person Household	32.4%	29.6%	27.5%
	2 Person Household	29.7%	28.4%	29.0%
	3 Person Household	15.6%	16.9%	17.2%
	4 Person Household	11.3%	12.3%	13.2%
	5 Person Household	6.4%	7.0%	7.3%
6 Person Household	2.5%	3.2%	3.4%	
7+ Person Household	2.2%	2.5%	2.4%	
% Households With Children	24.2%	26.9%	26.9%	

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Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,768	18,743	47,921
	Owner Occupied Percent	33.5%	48.9%	55.0%
	Renter Occupied Percent	58.2%	44.4%	38.9%
	Vacant Housing Percent	8.2%	6.7%	6.2%
	Total Housing Units (Census 2000)	2,352	13,307	34,301
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.0%	0.5%	1.4%
	Property Value \$750,000 to \$999,999	1.2%	0.6%	1.8%
	Property Value \$500,000 to \$749,999	2.8%	9.6%	11.5%
	Property Value \$400,000 to \$499,999	10.4%	12.4%	14.4%
	Property Value \$300,000, to \$399,999	27.4%	27.3%	24.7%
	Property Value \$200,000 to \$299,999	22.2%	27.3%	26.7%
	Property Value \$150,000 to \$199,999	12.3%	8.6%	8.2%
	Property Value \$100,000 to \$149,999	5.8%	4.5%	5.1%
	Property Value \$60,000 to \$99,999	5.9%	3.5%	2.0%
	Property Value \$40,000 to \$59,999	2.1%	1.0%	1.1%
	Property Value \$0 to \$39,999	7.9%	4.7%	3.3%
	Median Home Value	\$246,437	\$301,226	\$315,113
Wealth per Household	\$0 and under - percent	20.5%	18.9%	18.3%
	\$1 to \$4999 - percent	10.8%	9.6%	9.2%
	\$5k to \$9999 - percent	5.6%	5.1%	4.9%
	\$10k to \$24999 - percent	7.1%	6.8%	6.6%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.0%	10.2%	10.3%
	\$100k to \$249999 - percent	16.4%	17.3%	17.6%
	\$250k to \$499999 - percent	11.2%	12.2%	12.6%
	\$500k+ - percent	11.5%	13.0%	13.7%
	Median HH Wealth	\$46,499	\$62,814	\$70,279
	Avg HH Wealth	\$197,240	\$218,059	\$226,840
Economic Viability	Economic Viability Local	294	298	301
	Economic Viability Indexed	106	108	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,316	24,588	65,170
	Managerial/Executive	11.8%	12.1%	14.8%
	Professional Specialty	19.7%	20.8%	19.5%
	Healthcare Support	1.5%	2.7%	2.7%
	Sales	5.6%	8.5%	8.8%
	Office & Administrative Support	15.4%	16.5%	13.2%
	Protective Service	2.2%	1.6%	2.2%
	Food Preparation	8.4%	4.0%	4.0%
	Building Maintenance & Cleaning	3.5%	2.6%	2.9%
	Personal Care	1.5%	2.3%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	10.5%	11.3%	11.3%
	Production & Transportation	19.9%	17.3%	17.9%
	Percent White Collar Workers	54.0%	60.7%	59.0%
	Percent Blue Collar Workers	46.0%	39.3%	41.0%

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	Agriculture/Mining/Construction	9.7%	10.8%	10.2%
	Manufacturing	15.0%	10.1%	9.6%
	Transportation	8.5%	7.3%	9.2%
	Information	3.4%	2.1%	2.0%
	Wholesale/Retail	7.3%	12.9%	14.2%
	Finance, Insurance, Real Estate	4.9%	6.1%	5.6%
	Professional Services	12.0%	8.4%	8.1%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.7%	6.2%	6.2%
	Educational Services	13.3%	20.0%	18.7%
	Entertainment Services	14.7%	7.3%	7.2%
	Other Professional Services	3.0%	5.2%	5.1%
	Public Administration	4.6%	3.6%	3.9%
Vehicles per HH	No Vehicles	5.1%	4.7%	4.2%
	1 Vehicle	46.8%	37.9%	33.5%
	2 Vehicles	33.8%	36.8%	39.5%
	3 or more vehicles	14.3%	20.6%	22.8%
	Average Number of Vehicles	1.62	1.83	1.91
Change	Births (last 12 months)	75	543	1,412
	Deaths (last 12 months)	43	318	880
	Migration (last 12 months)	53	561	1,148
Work place	Workplace Establishments	226	1,139	2,939
	Workplace Employees (FTE)	3,850	19,717	42,173